

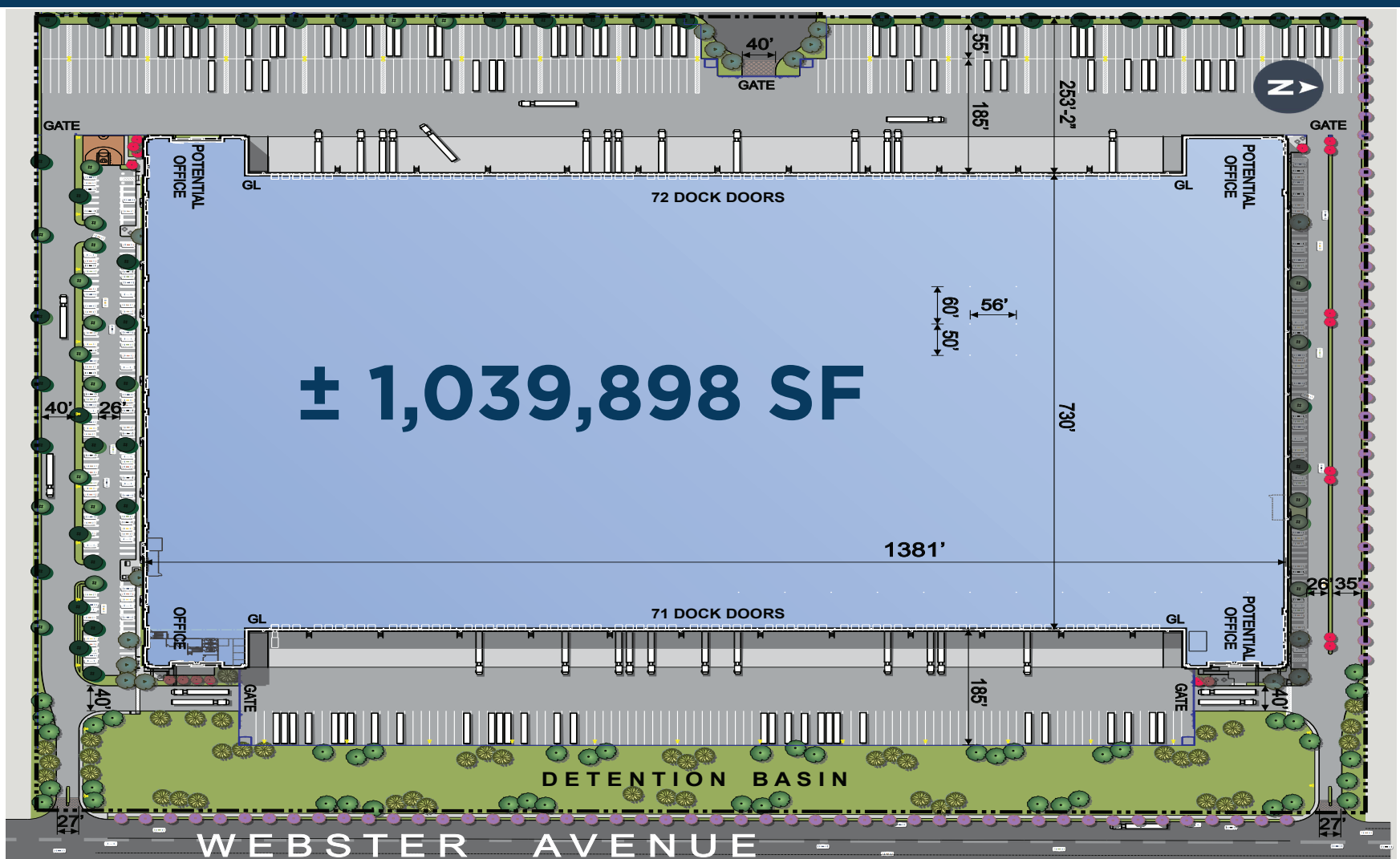
**ROCKEFELLER
GROUP**

SELLER

**FERGUSON
ENTERPRISES**

BUYER

OPTIMUS
LOGISTICS CENTER
PERRIS, CA



\$99,560,000.00

CASE STUDY - CRADLE TO GRAVE: 7 YEAR PROCESS

Advisory Services Included:

- Entitlement Planning
- Rezone
- Joint Venture, Strategy Implementation, Land Owner and Project Development
- Economic Lift Analysis to Overcome Community Opposition
- Sustainability Oversight to offset Negative Environmental Impact
- Brokerage Formation: Drove Decision for Broker Selection
- Land Sale to Asset Sale



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